2023 Trendsetter City Entry Form:

Please Select One Category Per Entry Form: (see award criteria for additional information)

Public Works
Submitted by:
Name of City Nominated:

Population Category: (Please select one)
less than 5,000  5,000-20,000  20,000 or greater

Infrastructure/Water
Submitted by:
Name of City Nominated:

Population Category: (Please select one)
less than 5,000  5,000-20,000  20,000 or greater

Education/Workforce Development
Submitted by:
Name of City Nominated:

Population Category: (Please select one)
less than 5,000  5,000-20,000  20,000 or greater

Technology & Security
Submitted by:
Name of City Nominated:

Population Category: (Please select one)
less than 5,000  5,000-20,000  20,000 or greater

Tourism Development/Creative Culture
Submitted by:
Name of City Nominated:

Population Category: (Please select one)
less than 5,000  5,000-20,000  20,000 or greater

Diversity and Inclusion
Submitted by:
Name of City Nominated:

Population Category: (Please select one)
less than 5,000  5,000-20,000  20,000 or greater

Contact Person
The following person will be the main contact if your city is selected as a finalist in this category.
Please Print or Type:

Name
Title
Department
Address
Telephone Number Fax Number
Email Address

Application:

● Please type (or print in black ink) up to four pages of double space text to describe your entry
● Be clear, specific and concise, using the award criteria to support the project or program that you are entering
● Submit no more than four pages of support materials for your project, these may include newspaper clippings, photographs, letters from constituents, etc.

Things to include in your narrative:

● Clearly explain the current and future benefits of the program/project.
● Could other cities convert the program/project to meet their needs?
● How were the original goals for the program/project established?
● How does the program/project operate, including financing and staffing?
● Is the program/project the first of its kind, or have you changed an existing program in a new and different way?
● How well has the program/project achieved its objectives? (Objectives and accomplishments/results should be clearly stated within this entry.)
● Did you partner with other groups to achieve your goals? Please explain the partnership.
● What is the program/project current and long-term value to the community?
● How has the community supported the program/project?
● Simple explanation of how your program/project works.
● Has the program/project saved your community money?
● Is your narrative neat and easy to read?

Judging Process:

● All entries will be screened by Arkansas Business Publishing Group staff for completeness. Any entry deemed not complete will be excluded from final judging.
● Final judging will be conducted by an independent panel of judges with considerable experience in the area of city government and program/project management.
• Judges will be asked to look for the following in each entry:
  • Is the application complete and are the necessary items enclosed?
  • Is the program/project innovative?
  • Did the program/project achieve its goal?
  • What is the long-term value to the city?
  • Can the program/project be adapted for other cities?

**Recognized Cities:**

• All finalists will be notified in September 2023.
• Finalists will be featured in *Arkansas Business*, in December of 2023, in a special *Trendsetter City* supplement.
• Awards will be distributed at the 2024 Municipal League Winter Conference.
• **PINNACLE AWARD:** (only 1) Each winning or honorable mention city in the above categories will be eligible to compete for the Pinnacle Award. The city whose programs/initiatives are truly innovative, represent a commitment to progress and an example for other municipalities to follow.