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Arkansas Business CITY OF Distinction 2013

ARKANSAS MUNICIPAL LEAGUE · GREAT CITIES MAKE A GREAT STATE

ARKANSAS STATE CHAMBER OF COMMERCE · ASSOCIATED INDUSTRIES OF ARKANSAS

Business matters.

City of Distinction | Entry Information

The City of Distinction program is designed to honor outstanding initiatives in cities across the state. The award will serve as an opportunity to thank your employees and collaborators, gain the appreciation of your residents and feel proud of outstanding contributions made to better your city.

The awards will recognize successes of Arkansas cities as demonstrated by financial innovations, resourceful efficiencies, improved public service and overall enhanced public trust and support.

There are six award categories:

- Workforce Development
- Main Street Preservation
- Quality of Life
- Green/Energy Conservation Initiatives
- Technology Advancements
- Tourism Development

The competition is divided into three population categories to allow cities to compete with other cities of comparable size.
The population categories are: 1) Cities **less than 5,000 population** 2) Cities **between 5,000 and 20,000** 3) Cities **more than 20,000 population.**

Application Information:

- Please type (or print in black ink) up to four pages of double spaced text to describe your entry.
- Be clear, specific and concise, using the award criteria to support the project or program that you are entering.
- Submit no more than four pages of support materials for your project, these may include newspaper clippings, photographs, letters from constituents, etc.

Things to include in your narrative:

- Clearly and specifically explain the current and future benefits of the program/ project.
- Could other cities convert the program/project to meet their needs?
- How were the original goals for the program/project established?
- How does the program/ project operate, including financing and staffing?
- Is the program/ project the first of its kind, or have you changed an existing program in a new and different way?
- How well has the program/project achieved its objectives? (Objectives and accomplishments/results should be clearly stated within this entry)

- Did you partner with other groups to achieve your goals? Please explain the partnership.
- What is the program/project current and long-term value to the community?
- How has the community supported the program/project?
- Simple explanation of how your program/project works.
- Has the program/project saved your community money?
- Is your narrative neat and easy to read?

Application:

- Each city can submit one award application in each award category.
- Entries must describe programs or projects brought to conclusion or showing significant results between July 1, 2010 and March 31, 2013.
- An official entry application must be submitted for each project.
- Entry forms must be received in the Arkansas Business office by 5:00 p.m. on August 9, 2013 or be postmarked on or before that date.

Entry forms should be submitted to:
Allyson Pittman
Arkansas Business Publishing Group
P.O. Box 3686
Little Rock, AR 72203
or
emailed to: apittman@abpg.com
or
faxed to: Allyson Pittman 501-375-7933

- The entry must include all required information, such as completed entry form, a concise description of the project or program, and adhere to the space requirement of four pages double-spaced for the written description and no more than four pages of supporting material.
- If a city submits entries in multiple categories the page limit applies to each category individually.
- For any additional questions or assistance contact Allyson Pittman at apittman@abpg.com or at (501) 372-1443 ext. 336.

Judging Process:

- All entries will be screened by Arkansas Business Publishing Group staff for completeness. Any entry deemed not complete will be excluded from final judging.
- Final judging will be conducted by an independent panel of judges with considerable experience in the area of city government and program/project management.
- The judging will take place in early September 2013.
- Judges will be asked to look for the following in each entry:
  Is the application complete and are the necessary items enclosed?
  Is the program/project innovative?
  Did the program/project achieve its goal?
  What is the long-term value to the city?
  Can the program/project be adapted for other cities?

Finalist:

- Finalists will be notified in September 2013.
- Finalists will be featured in an *Arkansas Business* supplement in December 2013.

Arkansas Business CITY OF Distinction 2013

City of Distinction | Entry Form

Please Check One Category Per Entry Form: (see award criteria for additional information)

___ Workforce Development
Name of City Nominated: _____
Population Category: less than 5,000 _____ 5,000-20,000_____ more than 20,000_____
Nominated by: _____

___ Main Street Preservation (Downtown Development & Historic Preservation Efforts)
Name of City Nominated: _____
Population Category: less than 5,000 _____ 5,000-20,000_____ more than 20,000_____
Nominated by: _____

___ Quality of Life
Name of City Nominated: _____
Population Category: less than 5,000 _____ 5,000-20,000_____ more than 20,000_____
Nominated by: _____

___ Green / Energy Conservation Initiatives
Name of City Nominated: _____
Population Category: less than 5,000 _____ 5,000-20,000_____ more than 20,000_____
Nominated by: _____

___ Technology Advancements
Name of City Nominated: _____
Population Category: less than 5,000 _____ 5,000-20,000_____ more than 20,000_____
Nominated by: _____

___ Tourism Development
Name of City Nominated: _____
Population Category: less than 5,000 _____ 5,000-20,000_____ more than 20,000
Nominated by: _____

Contact Person
Please Print or Type
Name _____
Title _____
Department _____
Address _____
Telephone Number _____ Fax Number _____
Email Address _____