

UNIVERSITY OF ARKANSAS
DEPARTMENT OF ATHLETICS
2014-15 BUDGET SUMMARY

<u>REVENUE</u>	<u>2014-15 BUDGET</u>
<u>Ticket Sales</u>	
Football	\$ 27,000,000
Men's Basketball	6,450,000
Baseball	1,900,000
Women's Basketball	65,000
Other Sports	80,000
Game Guarantees	300,000
Conference & NCAA Distribution	25,008,593
Postseason Reimbursements	1,500,000
Multimedia Rights & Sponsorships	6,642,252
Trademark Licensing	3,250,000
Concessions & Merchandise	2,010,000
Facility Rental	550,000
Other Revenue	450,000
Gifts & Donations	14,073,000
TOTAL REVENUES	\$ 89,278,845

<u>EXPENDITURES</u>	
Football	\$ 21,353,143
Men's Basketball	7,124,095
Baseball	2,637,669
Men's Golf	818,162
Men's Tennis	713,629
Men's Track	2,302,079
Women's Basketball	3,298,802
Softball	1,359,432
Women's Golf	748,988
Women's Tennis	713,732
Women's Track	2,054,766
Women's Gymnastics	1,327,283

**UNIVERSITY OF ARKANSAS
DEPARTMENT OF ATHLETICS
2014-15 BUDGET SUMMARY**

	2014-15 BUDGET
Women's Soccer	1,458,071
Women's Swimming	1,213,969
Women's Volleyball	1,301,090
Spirit Groups	552,149
Band Support	646,740
Administration	2,755,478
External Affairs	405,002
Development	159,345
Business Office	903,911
Ticket Office	1,541,859
Facilities	3,988,763
Grass Fields	742,588
Utilities	3,983,627
Compliance	832,518
Academic Support	1,640,430
Student Development	379,916
Student Athlete Opportunity Fund	300,000
Equipment Operations	851,135
Training Room	2,014,037
Weight Room	1,406,991
Video Support	539,918
Marketing & Promotions	987,986
Event Management	348,577
Guest Relations	235,435
Special Events	173,759
Media Relations	946,884
Razorvision	673,184
Digital Media	211,785
Airplane Operations	643,817
Hog Heaven Store	-
Contingency	640,000
Debt Service	9,978,103
Transfer to University	2,370,000
TOTAL EXPENDITURES	\$ 89,278,845